



INTERNATIONAL
UNION OF
SUPERIORS
GENERAL



U.S. Embassy to the Holy See



COMMUNICATORS
FOR WOMEN RELIGIOUS

Advancing the Mission of Catholic Sisters

SEMINAR ON COMMUNICATION FOR RELIGIOUS LIFE

THE CHURCH IN THE DIGITAL CULTURE

* Religious communicate to enhance the mission *

March 9th, 2018 - 9.30-12.30 at UISG

Presenters: Bishop Paul Tighe, Pontifical Council of Culture

Sr. Bernadette Reis, Vatican Communication Secretariat

Launch of 'Communicator for Women Religious Handbook'

UISG – Piazza di Ponte Sant'Angelo, 28 - Roma - www.uisg.org - 3280722672

Mission in an Online World

UISG – Seminar on Communication for Religious Life

Rome, 09/03/2018

Presented by Sr. Bernadette M. Reis, fsp



Mission in an Online World

Understand

Enlighten

Mission online

Understand



Understand

girl

mädchen

ragazza

فتاة

女孩

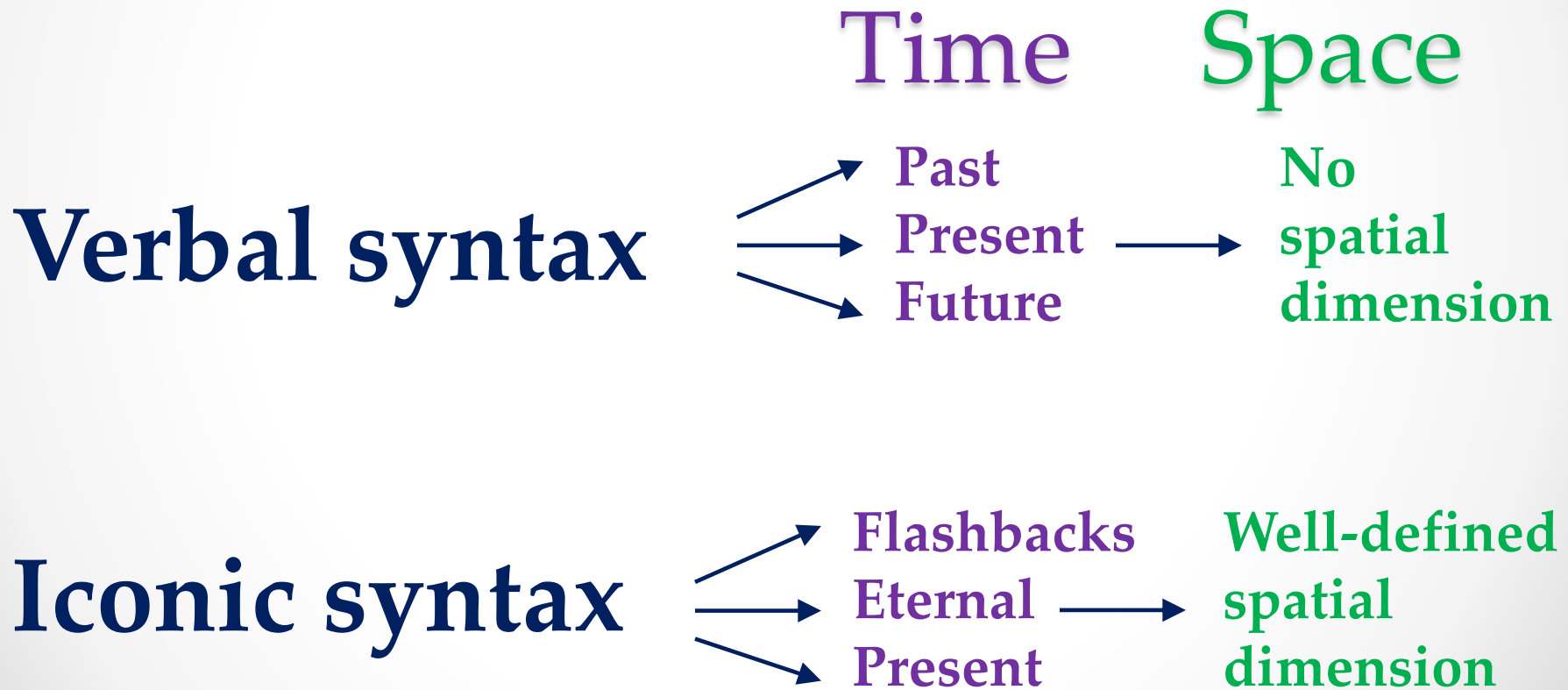
Девушка

Niña

लड़की



Understand



Understand

Verbal language → idea → emotion

Iconic language → emotion → idea

Understand

Verbal language → sequential

Iconic language → intuitive



Understand

Iconic Culture:

- More picture oriented than logic oriented
- More feeling-oriented than rational
- More intuitive than discursive
- More spontaneous than process oriented
- More abreast of information
- Less able to communicate verbally

Understand

girl	mädchen
ragazza	فتاة
女孩	Девушка
Niña	लड़की



Understand

girl

mädchen

ragazza

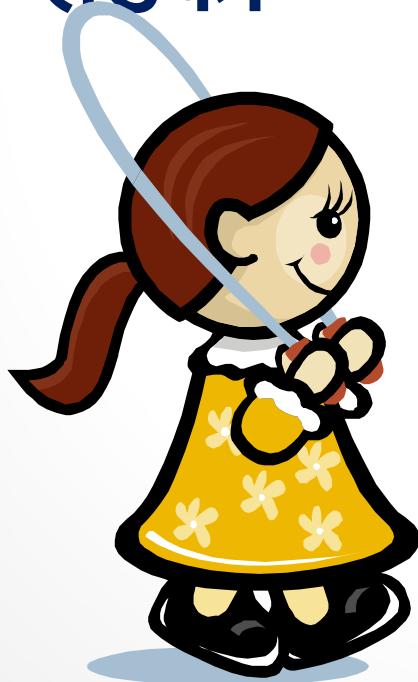
فتاة

女孩

Девушка

Niña

लडकी







Online Mission

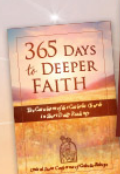
Home

Who we are

Mission

Giving

Contacts

Strategic Plan	USCCB > About Us > Anti-Trafficking Program	ITEMS OF INTEREST
USCCB Mission	TRAFFICKING VICTIM ASSISTANCE PROGRAM	What We Do/Current Policy Issues
Leadership	About the Program	Catholic Church Teaching on Vulnerable Migrant Populations
Bishops and Dioceses	Through a cooperative agreement with the Department of Health & Human Services' (HHS) Office of Trafficking in Persons (OTIP), USCCB/MRS-Anti-Trafficking is providing comprehensive case management, through our network of direct service providers, to foreign born victims of trafficking and derivative family members as part of the Trafficking Victims Assistance Program (TVAP). USCCB/MRS will serve HHS regions 3 and 6, which include the states listed below.	2010 Migration and Refugee Services Annual Report
USCCB Offices	States in HHS Region 3	Life Issues Forum: On Conscience Rights: There Oughta Be a Law
Anti-Trafficking Program	■ Delaware ■ District of Columbia ■ Maryland ■ Pennsylvania ■ Virginia ■ West Virginia	Foro Asuntos de Vida: Sobre los Derechos de Conciencia: Debería Haber una Ley
About Human Trafficking	States in HHS Region 6	see all 20 pages
How to Help	■ Arkansas ■ Louisiana ■ New Mexico ■ Oklahoma ■ Texas	
Trafficking Victim Assistance Program	In addition, we are able to serve victims of trafficking "anytime, anywhere" through our national per capita service reimbursement mechanism.	
The Amistad Movement	Enrollment	
Become a SHEPHERD	In order to enroll in TVAP, the individual must be a foreign national victim of a severe form of trafficking in persons, as defined in the Trafficking Victims Protection Act of 2000. Derivative family members and minor children of victims of trafficking are also eligible. Local service providers will make an initial assessment, in consultation with USCCB, regarding whether the individual meets the enrollment criteria.	
International Day of Prayer	More Information	FAITH HOPE LOVE
Coalition of Catholic Organizations Against Human Trafficking	For information on referring a potential client or if you have questions about the TVAP, email MRSTVAP@usccb.org , or call us at 1-855-708-3089.	
Migration and Refugee Services		
National Catholic Fund for Migration and Refugee Services		
Contact USCCB		
Financial Reporting		
USCCB Employment		

Online Mission

Pauline Books and Media X Synod on Young People X

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 XV ORDINARY GENERAL ASSEMBLY OF THE SYNOD OF BISHOPS
Young People, the Faith and Vocational Discernment

FR ES **EN** IT
DEUTSCH REUNIAO-PRE-SINODAL

XV ORDINARY GENERAL ASSEMBLY OF THE SYNOD OF BISHOPS
Young People, the Faith and Vocational Discernment



Welcome to the web page for the Synod on Youth

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Online Mission

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**FORMAZIONE
E CONVEGNI**



METER A SCUOLA



**GIORNATA
BAMBINI VITTIME**



CENTRO POLIFUNZIONALE



CENTRO NETWORK



REPORT ANNUALE 2016
PEDOFILIA E PEDOPORNOGRAFIA

Un crimine
contro i bambini

METER
della parte dei Bambini

Chat disattivata

Strategic Questions

- Who do we want to reach?
- Why do we want to reach them?
- What do we hope to accomplish?
- What do we want to communicate?
- What will tell us we have succeeded?

WHO?

WHY?

WHAT?

Tactical Questions

- What already works?
- What resources do we have?
- What platforms are our audience using?
- When and how often will we communicate?
- How will we communicate across platforms?
- How will we maintain a unified identity?

WHAT?

WHEN?

HOW?

Practical Questions

- Which platforms?
- Institutional/private accounts?
- Who will provide content?
- Who will monitor?
- Privacy settings

WHICH?

WHO?

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Good News in
New Ways

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