

SEMINAR ON COMMUNICATION FOR RELIGIOUS LIFE

THE CHURCH IN THE DIGITAL CULTURE

* Religious communicate to enhance the mission *

March 9th, 2018 - 9.30-12.30 at UISG

Presenters: Bishop Paul Tighe, Pontifical Council of Culture

Sr. Bernadette Reis, Vatican Communication Secretariat

Launch of 'Communicator for Women Religious Handbook'

UISG - Piazza di Ponte Sant'Angelo, 28 - Roma - www.uisg.org - 3280722672

The Church in a Digital World: Culture and Mission

UISG – Seminar on Communication for Religious Life Rome, 09/03/2018

Paul Tighe, Pontifical Council for Culture

Mission



Church: Identity and Ministry

- Mission bring Good News to ends of the earth
- Message person, relationship and community
- Internal constitutive ecclesial activity
- Expression (body language) identity and profile
- Explicit attention never more urgent
- Communication information and relationships
- Social media reinforces relational dimension
- Peripheries physical and existential

Digital World



Digital World

- Revolution/Transformation cultural, change in communications, on-going
- Internal identity, nature and dynamics of belonging
- Digital is real avoid dualism, recognise centrality
- Integrated blended, augmented, existential environment
- Presence absence, effective (@pontifex)
- Digital is different new, 'continent', language and culture
- Ecosystem network, beyond instruments and use
- Right question

Presence



Presence

- Citizens and Believers
- Listen, converse and encourage
- Neighbour mercy, tenderness (Good Samaritan)
- No ulterior purpose fellow pilgrims
- Giving a soul depth, vulnerability
- Sharing source of hope faith, gift, conviction
- Witness authenticity, profile (not bombarding)
- Time to speak time to let love speak (Deus caritas est, 31)

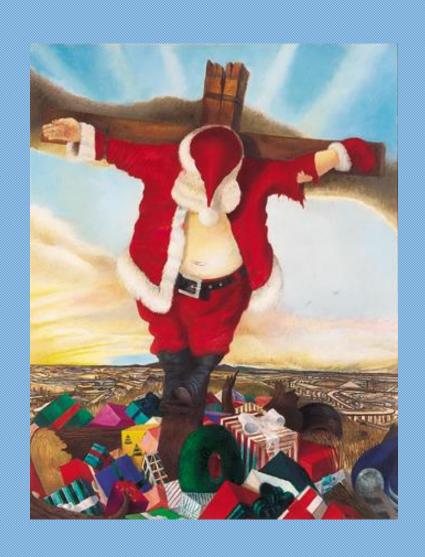
Language



Language

- Style conversational, participative, engagement
- Institutional challenge subsidiarity, devolved interactivity (glocal) @pontifex
- Modes beyond text, multimedia (beauty), warming hearts
- Show rather than tell experience of living (Stained Glass -Facebook, Youtube, apps)
- Vocabulary words, icons, rituals (grammar of simplicity)
- Public debate broadcasting, first language
- Vision, values and norms Yes before No

Icons



Cultural Engagement



Cultural Engagement

- Celebrate the positive avoid extremes
- Risks and abuses determinism, agency (in but not of)
- Post-modernism sceptical, suspicion, irony, humour
- Receptivity yearning (literature, poetry)
- Mystery respect conscience of other
- Drivers connectivity, search, sharing, following and play
- Kerygmatic filter
- Critique (wealth, fame, power) truth in love, liberate

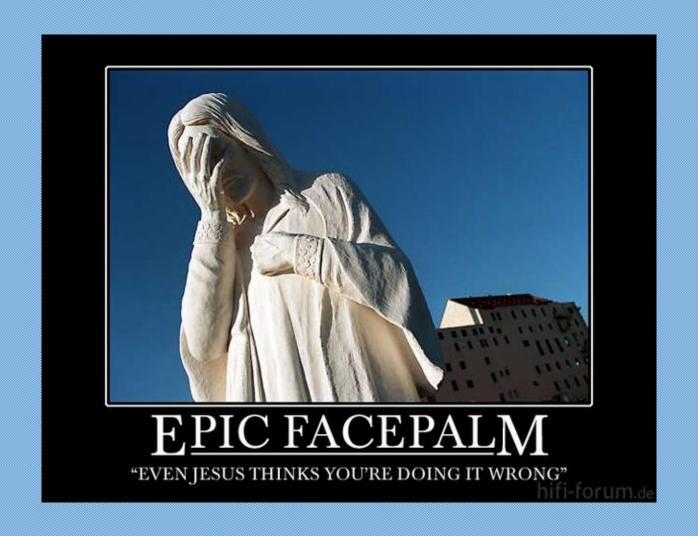
Points of Insertion



Points of Insertion

- Connectivity friendship; risk quantitative or shallow; potential blessing and profundity: only with God
- Search information; risk numbers or emotional; potential reliability, trust and helpful: truth/Truth
- Sharing gift; risk narcissism or performance; potential altruism and generosity: give oneself
- Following guidance; risk polarization or sectarianism; potential dialogue and richness: discipleship
- Play stimulation; risk distraction or isolation; potential imagination, art and beauty: wonder and awe

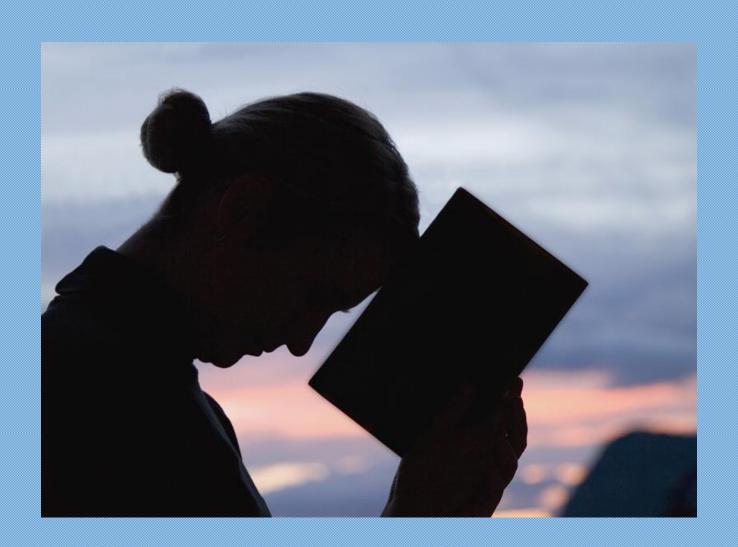
Challenge



Institutional Challenges

- Authority earned/conferred not claimed (celebrity)
- Fora and Moderation new authority
- Networks poly-centric
- Church richness, strategy
- Laity Lumen Gentium 31 ('web'), feed our base
- Take risks language, young
- Evaluate learn, share
- Ministerial formation human, intellectual, spiritual and pastoral

Conversion



Conversion

- Witness/Authenticity Encounter with Christ
- Who do you say that I am? genuine and coherent
- Savouring the Word (lectio divina) actio segue esse
- Silence and Solitude listening, attention
- Turning other cheek
- Trust professional and graced, no complacency yet
- Faith mustard seed/yeast